



Obstetrical &  
Gynaecological  
Society of Singapore



Royal College of  
Obstetricians &  
Gynaecologists

# RCOG WORLD CONGRESS 2018 SINGAPORE

21 - 24 MARCH

JOINT RCOG/OGSS EVENT

## SPONSORSHIP OPPORTUNITIES AND EXHIBITOR PROSPECTUS

[rcog2018.com](http://rcog2018.com)

*This copy supersedes all previous Sponsorship Opportunities and Exhibitor Prospectus*

*Last updated:  
13 February 2018*

# INVITATION

On behalf of the Royal College of Obstetricians and Gynaecologists World Congress 2018 Organising Committee, it gives us great pleasure to invite you to the RCOG World Congress 2018, either as a sponsor or within the Exhibition.

**Co-organised by the Royal College of Obstetricians and Gynaecologists, in collaboration with the Obstetrical and Gynaecological Society of Singapore (OGSS), the RCOG World Congress 2018 will take place in sunny Singapore from 21 – 24 March 2018 at Suntec Singapore Convention & Exhibition Centre.**

No effort will be spared to make the scientific programme for the RCOG World Congress 2018 exciting, productive and a major learning event for clinicians, academics and researchers.

The RCOG World Congress 2018 will feature renowned clinicians and researchers who will share, discuss and debate new developments and controversial topics that will impact our daily practice.

It will be an excellent opportunity for networking, renewing old ties and making new friends. It will also offer the best in terms of topics and a fantastic opportunity to interact with the thought leaders in the field.

The RCOG World Congress 2018 will also provide an open space for discussion and exchange of ideas, as well as providing you with an opportunity to connect your products and enhance your brands with a truly global audience of senior decision makers and influencers in Obstetrics & Gynaecology.

There are many advantages in getting involved in this three Full Day Congress, which offers tremendous scope for companies and institutions to expand into new geographical areas and reach a wider audience.

On behalf of RCOG and OGSS, we sincerely look forward to making your participation in the RCOG World Congress 2018 a success for your organisation.

To avoid disappointment, we encourage you to confirm your sponsorship and/or exhibition preferences for the Congress soon!



Professor Lesley REGAN  
President (2016 – 2019)  
Royal College of Obstetricians  
and Gynaecologists



A/Prof Timothy Yong Kuei LIM  
Chairman,  
Local Organising Committee  
RCOG World Congress 2018



Assoc Prof Lay Kok TAN  
Immediate Past President,  
Obstetrical & Gynaecological  
Society of Singapore

# ABOUT THE HOSTS

**The Royal College of Obstetricians and Gynaecologists (RCOG) works to improve women's health care across the world. It encourages the study and advancement of the science and practice of obstetrics and gynaecology.**



**Royal College of  
Obstetricians &  
Gynaecologists**

To fulfill this role, the RCOG:

- Work with the RCOG Women's Network to ensure women's views on the care they receive are at the heart of everything we do
- Publish clinical guidelines that set standards for high quality women's health care, including national clinical guidelines through the NICE-funded National Guideline Alliance
- Publish patient information leaflets explaining medical conditions in lay terms and the levels of care women can expect to receive
- Develop the education, training and exam programme for doctors wishing to specialise in O&G
- Provide a continuing professional development programme for qualified O&G clinicians, including practical skills courses and educational and scientific meetings and conferences, to ensure their skills remain up to date
- Carry out audit and quality improvement projects to improve women's health care
- Promote academic work in O&G, to ensure continued improvement in the service our members offer to women
- Work with international partners to improve sexual and reproductive health care and reduce maternal morbidity and mortality worldwide, through our global health strategy
- Contribute to policy development as it affects the O&G profession, the health service and wider women's health concerns
- Advise the government and other public bodies on healthcare matters relating to O&G
- Help employers, commissioners and managers provide safe and sustainable services that improve women's health through our invited review service
- Publish statements and reports on issues of public importance relevant to O&G
- Support other organisations with similar objectives to the College, including specialist societies

# ABOUT THE HOSTS

The Obstetrical & Gynaecological (O & G) Society of Singapore (OGSS) is dedicated to caring for women's health. It also serves as a focal point for social, clinical and academic networking for obstetricians and gynaecologists in Singapore.



**Obstetrical & Gynaecological**  
Society of Singapore

To fulfill this role, the OGSS,

- To promote and maintain a high standard in Obstetrics and Gynaecology in Singapore;
- To foster a sense of professional ethics;
- To encourage study and research into problems related to and connected with the health of women, the foetus and new-born child;
- To hold meetings for scientific discussions and practical demonstrations that are consistent with the objects of the Society;
- To publish papers and other literature related to Obstetrics and Gynaecology and allied subjects;
- To promote co-operation with Organisations relevant to the Society, the Government and Institutions of higher learning in the Republic; and
- To be affiliated with international organisations concerned with Obstetrics and Gynaecology as long as such affiliation is consistent with the objectives of the Society

# Why invest in the RCOG World Congress 2018?

One of the **largest international events** in **Obstetrics and Gynaecology**

Delegates and Speakers are **leaders** in the field of **obstetrics and gynaecology**

The **right platform** for your organisation to contribute to **healthcare debate and programme**

Opportunity to network and increase your company profile and **product outreach** to **key decision makers**.

## Who will attend?

The last FOUR RCOG World Congresses held in Liverpool in 2013, Hyderabad, in 2014, Brisbane in 2015 and Birmingham in 2016 have been sold out, with participation from an average of over 63 countries.

The Organising Committee is confident that approximately 1,500 to 2,000 experts in obstetrics and gynaecology from ASEAN, North and South Asia, Australia, New Zealand, the United Kingdom and around the world will attend the RCOG World Congress 2018 in Singapore.

Year	Country	Total Paying Attendance
2013	Liverpool, UK	1,773
2014	Hyderabad, India	3,121
2015	Brisbane, Australia	2,138
2016	Birmingham, UK	2,148
2017	Cape Town, Africa	2,300



# SCIENTIFIC PROGRAMME

The scientific programme will provide all participants with a choice of up to 5 concurrent sessions each day. A total of 23 specialist areas will be covered in this 3-day World Congress. The programme will include plenary and concurrent sessions, live debates, "Meet the Expert" and interactive sessions as well as free communication oral, video and e-poster presentation.

## LOCAL ORGANISING & SCIENTIFIC COMMITTEE

**LOC Chairperson:** A/Prof Timothy Yong Kuei Lim  
**LOC Vice-Chairperson/**  
**Treasurer:** Dr Min Yu LIM

### Local Organising Committee:

A/Prof Bernard CHERN	A/Prof Hak Koon TAN
Prof Tew Hong HO	Prof Arijit BISWAS
Prof Eu Leong YONG	Prof Kok Hian TAN
Dr Tou Choong CHANG	Dr Eng Kien TAN
Dr Roy NG	Dr Joseph NG
Dr Ying Woo NG	Dr Tony TAN
Dr Clarice Chin Yee TAY	Dr Serene THAIN

**Scientific Sub Committee Chairperson**  
 Dr. Manisha MATHUR

**Abstract Sub Committee Chairperson**  
 Dr Eng Kien TAN

**Sponsorship Sub Committee Chairperson**  
 Dr Christopher NG Dr Keen Whye LEE

**Social Sub Committee Chairperson**  
 Dr Natalie CHUA

**Advisors:**  
 A/Prof Lay Kok TAN Prof Charles NG  
 A/Prof Devendra KANAGALINGAM

- Level 3 contains the registration area, organisers' rooms, secretariat room, speakers' preview room and breakout rooms.
- Level 4 contains the Plenary Hall and 2 other parallel rooms, 1 exhibition hall and e-Poster area.

## TOPICS

- Acute Gynae and Early Pregnancy Complications
- Benign Gynaecology
- Challenges in Abortion Services
- College of O&G/OGSM/JSOG/OGSS/AOFOG
- Contraception
- Education/ Simulation
- Endometriosis
- Fetal Medicine/Fetal Growth
- Genetics & Genetic Counselling
- Global Health
- Gynae Endoscopy
- High Risk Obstetrics
- Hot Topics in O&G
- Imaging in Gynaecology
- Imaging in Obstetrics
- Reproductive Medicine
- Maternal Medicine
- Medicolegal Issues in O&G
- Obstetrics – Preterm Labour and Delivery
- Paediatric and Adolescent Gynaecology
- Post-Reproductive Health
- Preinvasive and Invasive Gynae Malignancies
- Psychosocial and Mental Health in Obstetrics
- RCOG Audit and Quality Improvement
- Vulval Disease
- Sexual Health
- Urogynaecology

## IMPORTANT DATES

First Announcement / Call for Abstracts: **1 June 2017**  
 Deadline for Abstract Submission: **23 October 2017**  
 Deadline for Early Registration: **31 January 2018**  
 RCOG World Congress 2018: **21 – 24 March 2018**

## VENUE

RCOG World Congress 2018 will be held at Suntec Singapore, **Asia's pioneering and most awarded international venue.**

Suntec Singapore is newly refurbished with cutting-edge technological capabilities throughout the venue.

It is centrally located in the city centre, at the Marina Bay precinct just 20 minutes from the airport. The centre provides access to **over 15,000 hotel rooms within a 15 minutes walking distance** and it is closely situated near main attractions and entertainment options. Easily accessible by public transport. Nearest MRT station: Promenade Station

For RCOG World Congress 2018, the following rooms are selected to fit our requirements:

## CONTACT

To customise the sponsorship and exhibition requirements, please do not hesitate to contact the following:

**RCOG World Congress 2018**  
**Congress Secretariat & Housing Bureau**  
 c/o Ace:Daytons Direct (Int'l) Pte Ltd  
 2 Leng Kee Road #04-01  
 Thye Hong Centre Singapore 159086

Ms Stella Chee  
 Tel: +65 6 3795 260 / 6 3795 267  
 Email: [ops@rcog2018.com](mailto:ops@rcog2018.com)

**WEBSITE : [www.rcog2018.com](http://www.rcog2018.com)**

The official website will be updated on a continuous basis with details of programme

# DETAILED SPONSORSHIP OPPORTUNITIES

**Sponsorship raises your company's visibility.  
Be a sponsor as well as an exhibitor to receive additional benefits.**

**We welcome your company's support as a sponsor at  
The RCOG World Congress 2018**

## ***Enjoy exclusive privileges as our Sponsor!***

<b><i>Platinum Sponsorship</i></b>	<b><i>: SGD 150,000</i></b>
<b><i>Gold Sponsorship</i></b>	<b><i>: SGD 100,000</i></b>
<b><i>Silver Sponsorship</i></b>	<b><i>: SGD 75,000</i></b>
<b><i>Bronze Sponsorship</i></b>	<b><i>: SGD 50,000</i></b>

*Please find herewith a comprehensive overview of sponsorship opportunities  
as well as the terms and conditions of sponsorship.*

**Book an exhibition booth space now!  
Refer to the attached Exhibition Prospectus for details.**

**FOR MORE INFORMATION, PLEASE CONTACT  
RCOG World Congress 2018 : Secretariat & Housing Bureau at**

**Email : ops@rcog2018.com  
Fax : (65) 6 475 2077**

Website:  
**[www.rcog2018.com](http://www.rcog2018.com)**

*RCOG World Congress 2018 sponsorship has its privileges ... contact us today*

## PLATINUM SPONSORSHIP

SGD 150,000/-

The sponsor committed in writing; including payment of the initial deposit, will have the first choice of day of symposium, exhibit booth location and selection of promotional items.

### REGISTRATION & SOCIAL EVENTS

- **Twenty-Five (25)** Full Delegate passes to attend the Main Congress and the Welcome Reception
- **Twenty-Five (25)** Congress Party Tickets
- Enjoy early bird registration rate for purchase **up to one hundred (100)** additional Full Delegate passes

### EXHIBITION SPACE

- **36 square metre** of exhibition space in a prime location within the exhibition area (shell scheme if required)
- **Twelve (12)** exhibitor passes
- Enjoy additional exhibitor passes at SGD300 each
- Enjoy **25% discount** on additional exhibition space.

### MEDIA

- Status, company name and logo will be mentioned in the following:
  - All sections of the Congress website with hyperlink to Sponsor's website
  - Backdrop and Entrance Arch
  - e-Programme Book
- Two (02) Rotating Banner advertisement spaces in Congress website.
- Mention by the Organising Chair at appropriate times during the Opening and Closing sessions of the Congress.
- Networking and Branding at the Congress
- Use of Congress Masthead until June 2018 (subject to approval of the Organising Committee)
- Sponsor logo on delegate's final information email
- Email blast to delegates advertising the Sponsored Lunch Symposium

### CONGRESS MOBILE APPS

- Push notifications:
  - 1 pre and 1 post events
  - 2 x onsite promoted post (140 characters promoting stand giveaways/ website/ stand event)
- 1 x downloadable PDF in company profile
- Dedicated company page
- Company logo on exhibitor list
- Rotating banner on front page of the Congress Apps
- Sponsor's video to be featured on splash screen of the application.
- Enjoy your company logo to be featured on Live Q & A section of the Mobile Apps and on the Screen at an additional fee of SGD3,000 per symposium for up to 3 symposia on Day 1 (22 March 2018).

### OTHER BENEFITS

- 2 Congress satchel inserts\*\* : A4 (double-sided) Company Profile (up to 200 words) to be featured on
- Congress website and e-Programme Book
- Certificate of Appreciation

### ONE LUNCH SYMPOSIUM (22 March 2018)

To be held during one lunch break, including the following:

- Naming rights to the Sponsored Symposium (with company logo)
- Room rental and set-up with standard audio visual equipment
- Programme outline of the sponsored symposium on:
  - The Congress website
  - e-Programme Book
  - Congress Mobile Apps
- Exclusive rights to put up your Company banners\*\* during the Lunch Symposium
- Use of the Congress Masthead on sponsor's invitation cards\*\* Invitation cards can be inserted into the Congress satchels
- **Eight (08)** Complimentary passes for nominated guests to attend the Sponsored Symposium.

#### Sponsoring Company to also take care of the following:

- Handle the cost of hosting the meals for a minimum of **500 pax** and organising the Lunch Symposium Programme.
- Responsible for all your speakers' and Chairpersons' travel expenses, honorarium, Congress registration fees and accommodation costs

### SYMPOSIUM CONTENT

- Sponsoring company is required to present a scientific programme relevant to the main theme of the Congress, subject to the approval of the Scientific Committee.
- Delegates of RCOG World Congress 2018 (whether or not sponsored by major sponsors) will be encouraged to attend the sponsored symposium.

### NAMING RIGHTS FOR 2 PLENARY LECTURES

Exclusive acknowledgement of the Company's Platinum Sponsor status (for one day on 22, 23 or 24 March 2018) on the following:

- Intermission slide before and after each of the two (02) plenary lectures
- Tentcards\*\* to be placed on coffee tables during tea/coffee breaks
- Special acknowledgement of "This Lecture is supported by an unrestricted grant from <Platinum Sponsor Name> on the Daily Programme Signage.

*\*\* Items/ Advertisements/ Printed Materials to be provided by Sponsor to Congress Secretariat of the RCOG World Congress 2018. Contents are to be approved by the Scientific Committee.*

*All sponsorship packages are subject to 7% GST or prevailing government tax at time of billing.*



# SPONSORSHIP OPPORTUNITIES



## GOLD SPONSORSHIP

## SGD 100,000/-

The first sponsor committed in writing; including payment of the initial deposit, will have the first choice of day of symposium, exhibit booth location and selection of promotional items, pending availability, based on a first come first serve basis.

### REGISTRATION & SOCIAL EVENTS

- **Twenty (20)** Full Delegate passes to attend the Main Congress and the Welcome Reception
- **Twenty (20)** Congress Party Tickets
- Enjoy early bird registration rate for purchase of **up to seventy five (75)** additional Full Delegate passes

### EXHIBITION SPACE

- **24 square metre** of exhibition space in a prime location within the exhibition area (shell scheme if required)
- **Nine (09)** exhibitor passes
- Enjoy additional exhibitor passes at SGD300 each
- Enjoy **20% discount** on additional exhibition space.

### MEDIA

- Status, company name and logo will be mentioned in the following:
  - Major sections of the Congress website with hyperlink to Sponsor's website
  - Final Announcement (if any)
  - Backdrop and Entrance Arch
  - e-Programme Book
- One (01) Rotating Banner advertisement spaces in Congress website.
- Mention by the Organising Chair at appropriate times during the Opening and Closing sessions of the Congress.
- Networking and Branding at the Congress
- Use of Congress Masthead until June 2018 (subject to approval of the Organising Committee)
- Sponsor logo on delegate information final email
- Email blast to delegates advertising the Sponsored Lunch Symposium

### CONGRESS MOBILE APPS

- Push notifications :
  - 1 pre and 1 post events
  - 1 x onsite promoted post (140 characters promoting stand giveaways/ website/ stand event)
- Sponsor logo on front page rotating banner of the Congress Apps
- Company logo on exhibitor list
- Enjoy your company logo to be featured on Live Q & A section of the Mobile Apps and on the Screen at an additional fee of SGD3,000 per symposium for up to 2 symposia on Day 2 (23 March 2018) only.

### OTHER BENEFITS

- 1 Congress satchel insert\*\* : A4 (double-sided)
- Company Profile (up to 130 words) to be featured on Congress website and e-Programme Book
- Certificate of Appreciation

### ONE LUNCH SYMPOSIUM (23 or 24 March 2018)

To be held during one lunch break, including the following:

- Naming rights to the Sponsored Symposium (with company logo)
- Room rental and set-up with standard audio visual equipment
- Programme outline of the sponsored symposium on:
  - The Congress website
  - e-Programme Book
  - Congress Mobile Apps
- Exclusive rights to put up your Company banners\*\* during the Lunch Symposium
- Use of the Congress Masthead on sponsor's invitation cards\*\* Invitation cards can be inserted into the Congress satchels
- **Six (06)** Complimentary passes for nominated guests to attend the Sponsored Symposium.

#### Sponsoring Company to also take care of the following:

- Handle the cost of hosting the meals for a minimum of **400 pax** and organising the Lunch Symposium Programme.
- Responsible for all your speakers' and Chairpersons' travel expenses, honorarium, Congress registration fees and accommodation costs

### SYMPOSIUM CONTENT

- Sponsoring company is required to present a scientific programme relevant to the main theme of the Congress, subject to the approval of the Scientific Committee.
- Delegates of RCOG World Congress 2018 (whether or not sponsored by major sponsors) will be encouraged to attend the sponsored symposium.

### NAMING RIGHTS FOR 2 SYMPOSIA

Exclusive acknowledgement of the Company's Gold Sponsor status (for one day on either 22 or 23 March 2018) on the following:

- Intermission slide before and after each of the two (02) symposia
- Special acknowledgement of "This Lecture is supported by an unrestricted grant from <Gold Sponsor Name> on the Daily Programme Signage

**\*\* Items/ Advertisements/ Printed Materials to be provided by Sponsor to Congress Secretariat of the RCOG World Congress 2018. Contents are to be approved by the Scientific Committee.**

*All sponsorship packages are subject to 7% GST or prevailing government tax at time of billing.*

# SPONSORSHIP OPPORTUNITIES



## SILVER SPONSORSHIP

**SGD 75,000/-**

The first sponsor committed in writing; including payment of the initial deposit, will have the second choice of exhibit booth location and selection of promotional items, pending availability, based on a first come first serve basis.

### REGISTRATION & SOCIAL EVENTS

- **Fourteen (14)** Full Delegate passes to attend the Main Congress and the Welcome Reception
- **Fourteen (14)** Congress Party Tickets
- Enjoy early bird registration rate for purchase of **up to fifty (50)** additional Full Delegate passes

### EXHIBITION SPACE

- **18 square metre** of exhibition space in a prime location within the exhibition area (shell scheme if required)
- **Six (06)** exhibitor passes
- Enjoy additional exhibitor passes at SGD300 each
- Enjoy 15% discount on additional exhibition space.

### MEDIA

- Status, company name and logo will be mentioned in the following:
  - Home Page, Programme Page and Sponsor page of the Congress website with hyperlink to Sponsor's website
  - Final Announcement (if any)
  - Backdrop and Entrance Arch
  - e-Programme Book
- One (01) Rotating Banner advertisement space in Congress website.
- Mention by the Organising Chair at appropriate times during the Opening and Closing sessions of the Congress.
- Networking and Branding at the Congress
- Use of Congress Masthead until June 2018 (subject to approval of the Organising Committee)
- Sponsor logo on delegate information final email
- Email blast to delegates advertising the Sponsored Lunch Symposium

### CONGRESS MOBILE APPS

- Push notifications : 1 pre-event and 1 x onsite promoted post (140 characters promoting stand giveaways/ website/ stand event)
- Sponsor logo on front page rotating banner of the Congress Apps
- Company logo on exhibitor list
- Enjoy your company logo to be featured on Live Q & A section of the Mobile Apps and on the Screen at an additional fee of SGD3,000/- for 1 symposium on Day 3 (24 March 2018) only.

### BREAKFAST SYMPOSIUM (22, 23 or 24 March 2018)

To be held during one breakfast session, including the following:

- Naming rights to the Sponsored Symposium (with company logo)
- Room rental and set-up with standard audio visual equipment
- Programme outline of the sponsored symposium on:
  - The Congress website
  - e-Programme Book
  - Congress Mobile Apps
- Exclusive rights to put up your Company banners\*\* during the Sponsored Breakfast Symposium
- Use of the Congress Masthead on sponsor's invitation cards\*\* Invitation cards can be inserted into the Congress satchels
- **Four (04)** Complimentary passes for nominated guests to attend the Sponsored Symposium.

#### Sponsoring Company to also take care of the following:

- Handle the cost of hosting the meals for a minimum of **300 pax** and organising the Breakfast Symposium.
- Responsible for all your speakers' and Chairpersons' travel expenses, honorarium, Congress registration fees and accommodation costs

### SYMPOSIUM CONTENT

- Sponsoring company is required to present a scientific programme relevant to the main theme of the Congress, subject to the approval of the Scientific Committee.
- Delegates of RCOG World Congress 2018 (whether or not sponsored by major sponsors) will be encouraged to attend the sponsored symposium.

### OTHER BENEFITS

- 1 Congress satchel insert\*\* : A4 (double-sided)
- Company Profile (up to 100 words) to be featured on Congress website and e-Programme Book
- Certificate of Appreciation

**\*\* Items/ Advertisements/ Printed Materials to be provided by Sponsor to Congress Secretariat. Contents are to be approved by the Organising Committee.**

*All sponsorship packages are subject to 7% GST or prevailing government tax at time of billing.*

## BRONZE SPONSORSHIP

SGD 50,000/-

The first sponsor committed in writing; including payment of the initial deposit, will have the third choice of exhibit booth location and selection of promotional items.

### REGISTRATION & SOCIAL EVENTS

- **Eight (8)** Full Delegate passes to attend the Main Congress and the Welcome Reception
- **Eight (8)** Congress Party Tickets
- Enjoy early bird registration rate for purchase of **up to Thirty (30)** additional Full Delegate passes

### CONGRESS MOBILE APPS

- Push notifications : 1 x onsite promoted post (140 characters promoting stand giveaways/ website/ stand event)
- Sponsor logo on front page rotating banner of the Congress Apps
- Company logo on exhibitor list

### EXHIBITION SPACE

- **9 square metre** of exhibition space in a prime location within the exhibition area (shell scheme if required)
- **Three (03)** exhibitor passes
- Enjoy additional exhibitor passes at SGD300 each
- Enjoy **10% discount** on additional exhibition space.

### OTHER BENEFITS

- 1 Congress satchel insert\*\* : A4 (double-sided)
- Company Profile (up to 70 words) to be featured on Congress website and e-Programme Book
- Certificate of Appreciation

*\*\*Items/Advertisements/Printed Materials to be provided by Sponsor to Congress Secretariat. Contents are to be approved by the Organising Committee.*

*All the sponsorship packages are subject to the Goods and Services Tax (GST), currently at 7% or prevailing government tax at time of billing.*

### MEDIA

- Status, company name and logo will be mentioned in the following:
  - Home and Sponsor page of the Congress website with hyperlink to Sponsor's website
  - Final Announcement (if any)
  - Backdrop and Entrance Arch
  - e-Programme Book
- One (01) Rotating Banner advertisement space in Congress website.
- Mention by the Organising Chair at appropriate times during the Opening and Closing sessions of the Congress.
- Networking and Branding at the Congress
- Use of Congress Masthead until June 2018 (subject to approval of the Organising Committee)
- Sponsor logo on delegate information final email
- Email blast to delegates advertising the Sponsored Lunch Symposium

# SPONSORSHIP OPPORTUNITIES

Level of Sponsorship	Platinum	Gold	Silver	Bronze
Minimum Sponsorship Amount	SGD150,000	SGD100,000	SGD 75,000	SGD 50,000
Exhibition Space	36 sqm	24 sqm	18 sqm	9 sqm
Exhibitor Passes	12	9	6	3
Delegate Registrations	25	20	14	8
Congress Party Tickets	25	20	14	8
<b>RCOG WORLD CONGRESS 2018 MOBILE APPS</b>				
Push Notification (maximum 140 characters)	1 pre, 2 onsite & 1 post	1 pre, 1 onsite & 1 post	1 pre and 1 onsite	1 onsite
Company logo on exhibitor list	✓	✓	✓	✓
Dedicated company page	✓	n/a	n/a	n/a
Downloadable company profile in PDF	✓	n/a	n/a	n/a
Logo on Front Page Rotating banner of the Congress Apps	✓	✓	✓	✓
Sponsors' video (max 30 sec) to be featured on the splash screen of the Congress Apps	✓	n/a	n/a	n/a
Enjoy company logo on Live Q & A section of Apps and on Screen at <b>additional fee of SGD3,000 per symposium</b>	Day 1 : Max 3 symposia	Day 2: Max 2 symposia	Day 3: Max 1 Symposium	n/a
<b>MEDIA PUBLICITY</b>				
E-blast to delegates advertising Sponsored Lunch Symposium	✓	✓	✓	✓
Logo on Congress Website with hyperlink to Sponsor's website (A)All Sections (B) Major Sections (C) Home, Sponsor and Programme Pages (D) Home and Sponsor Pages	[A]	[B]	[C]	[D]
Rotating Banner advertisement space in Congress Website	2 Banners	1 Banner	1 Banner	1 Banner
Company Profile on website and e-programme book	200 words	130 words	100 words	70 words
Logo on Backdrop and Entrance Arch	✓	✓	✓	✓
Mention by the Organising Chair during the Opening and Closing sessions	✓	✓	✓	✓
Use of Congress Masthead until June 2018	✓	✓	✓	✓
Sponsor logo on delegate's final information email	✓	✓	✓	✓
<b>ONE BREAKFAST OR LUNCH SYMPOSIUM</b>	Lunch on 22 Mar 18	Lunch on either 23 or 24 Mar 18	Breakfast on either 22, 23 or 24 Mar 18	n/a
• Name Rights to the Sponsored Symposium	✓	✓	✓	n/a
• Room Rental and setup with standard audio visual equipment	✓	✓	✓	n/a
• Programme Outline in Congress Website, e-Programme Book and Congress Apps	✓	✓	✓	n/a
• Use of Congress Masthead on Sponsor's Invitation Cards* to be inserted into the Congress Satchels	✓	✓	✓	n/a
• Complimentary passes to the Sponsored Symposium	8	6	4	n/a
<b>Sponsoring Company to also take care of the following:</b>				
• Host the meals for the Lunch Symposium	Min 500 pax	Min 400 pax	Min 300 pax	n/a
• Plan and organise the Lunch Symposium Programme+-	✓	✓	✓	n/a
• Pay for all your speakers' and chairpersons' travel expenses, honoraria, Congress Registration fee and accommodation	✓	✓	✓	n/a
<b>NAMING RIGHTS FOR LECTURE(S)</b>	2 Plenary Lectures	2 Symposia	n/a	n/a
• Special acknowledgement on Daily Programme Signage for the Sponsored Lecture/Symposium	1 Day on 22, 23 or 24 Mar 18	1 Day on 22 or 23 Mar 18	n/a	n/a
• Intermission Slide before and after the Sponsored Lecture/Symposium	✓	✓	n/a	n/a
• Tentcards** to be placed on coffee tables during tea/ coffee breaks	✓	n/a	n/a	n/a
<b>OTHER BENEFITS</b>				
Congress Satchels' Insert (A4 – double-sided)	2	1	1	1
Enjoy early bird registration fee for purchase of additional registration passes	Up to 100	Up to 75	Up to 50	Up to 30
Enjoy special registration fee (SGD300) for purchase of additional exhibitor passes	✓	✓	✓	✓
Enjoy Discount on Additional Exhibition Space	25%	20%	15%	10%
Certificate of Appreciation	✓	✓	✓	✓

# SPONSORSHIP OPPORTUNITIES



## NAMED LECTURE SPONSORSHIP\*

SGD 30,000 EACH

There are **Eight (08)** Plenary Lectures with an audience capacity of more than 1,000 delegates. The lectures are not concurrent with other scientific lectures.

The topics and speakers will be specified by the Scientific Committee, independent of the Sponsoring Company.

### NAMING RIGHTS AND MEDIA

- Intermission slide before and after the sponsored Plenary Lecture
- Special acknowledgement of "This Lecture is supported by an unrestricted grant from <Sponsor Company's Name> on the Lecture Programme Signage
- Status and company name will be mentioned in the following:
  - Sponsor page of the Congress website with hyperlink to Sponsor's website
  - Final Announcement (if any)
  - e-Programme Book
- Mention by the Organising Chair during the Sponsored Lecture

### CONGRESS MOBILE APPS

- Status and company name will be featured on the Sponsor page of the Congress Apps

*All sponsorship packages are subject to 7% GST or prevailing government tax at time of billing.*

## STREAM SPONSORSHIP\*

SGD 20,000 EACH

There are **Five (05)** streams per theme with an expected total of 35 streams. The audience capacity of each stream ranges from 300 to 900 delegates.

The topics and speakers will be specified by the Scientific Committee, independent of the Sponsoring Company.

### MEDIA

Sponsor will be provided with the following:

- Intermission slide before and after the sponsored Symposium
- Special acknowledgement of "This Symposium is supported by an unrestricted grant from <Sponsor Company's Name> on the Symposium Programme Signage
- Status and company name will be mentioned in the following:
  - Sponsor page of the Congress website with hyperlink to Sponsor's website
  - Final Announcement (if any)
  - e-Programme Book
- Mention by the Organising Chair during the Sponsored Symposium

### CONGRESS MOBILE APPS

- Status and company name will be featured on the Sponsor page of the Congress Apps

*All sponsorship packages are subject to 7% GST or prevailing government tax at time of billing.*

\* To participate in any of the above sponsorship items, sponsoring company is required to firstly sign up as an exhibitor for RCOG 2018. For Exhibition Prospectus, please refer to pages 22-23 of this Sponsorship Opportunities for details. To participate as a sponsor and exhibitor, please complete Form A (page 26 of this Sponsorship Opportunities) return the completed form to email: [ops@rcog2018.com](mailto:ops@rcog2018.com)



# SPONSORSHIP OPPORTUNITIES

## SPONSORED BREAKFAST & LUNCH SYMPOSIA\* FROM SGD20,000 to SGD25,000 PER SYMPOSIUM

Organised by the Sponsor, these Symposia will take place at the Congress Venue and will be included in the official Congress schedule. All Symposia must receive the endorsement of the RCOG World Congress 2018 Scientific Committee.

Sponsored Symposia will provide the Sponsoring Company an opportunity to address select groups of delegates at the Congress.

### SPONSOR WILL BE PROVIDED WITH THE FOLLOWING

To be held during the selected breakfast or lunch break, including the following:

- Naming rights to the Sponsored Symposium (with company logo)
- Use of room in the Congress venue with Standard audio-visual equipment (One LCD projector, maximum of up to three microphones, one screen and one notebook)
- Access to the Speakers' Preview Room
- Exclusive rights to put up your Company banners\*\* during the Sponsored Symposium

### MEDIA

- Programme outline and acknowledgement of Company's Sponsor Status, name and logo in the Congress website, e-Programme Book and the Congress Mobile Apps
- Special acknowledgement of "This Symposium is supported by an unrestricted grant from <Symposium Sponsor Name>" on the Programme Signage for One (01) selected Sponsored Lunch Symposium
- Intermission slide before and after the selected Sponsored Lunch Symposium

### OTHER BENEFITS

- Use of the Congress Masthead on sponsor's invitation cards.\*\* Invitation cards (Maximum One A4 page) can be inserted into the Congress satchels
- Two (02) Complimentary passes for nominated guests to attend the Sponsored Symposium.
- Networking and Branding at the Congress
- Use of Congress Masthead until June 2018 (subject to approval of the Organising Committee)

### SCHEDULES FOR SPONSORED SYMPOSIA

ROOM	LEVEL	THEATRE SEATING CAPACITY	MIN NO OF PAX SPONSOR TO COMMIT FOR MEAL##	TIME/ DATE / AMOUNT PER SPONSORED LUNCH SYMPOSIUM	SPONSORED SYMPOSIUM#	TIME/ DATE/ AMOUNT PER SPONSORED BREAKFAST SYMPOSIUM
Hall 404A	Level 4	600	500 pax	<b>Option Date:</b> 23 or 24 March 2018 <b>SGD25,000 PER SYMPOSIUM*</b>	Breakfast	07:30 – 08:30 Hours <b>Option Date:</b> 22, 23 or 24 March 2018 <b>SGD20,000 PER SYMPOSIUM</b>
Hall 405B	Level 4	600	500 pax		Breakfast	
Hall 406CX	Level 4	900	700 pax		Breakfast	
Hall 406D	Level 4	400	300 pax		Breakfast	
Room 334 - 336	Level 3	300	300 pax		Breakfast	

## In addition to the above, Sponsoring Company is also responsible for the cost of organising the symposium, cost of hosting the meals for the attendees, cost of renting additional audio visual equipment, the chairpersons' and speakers' travel expenses, hotel accommodation, honoraria (if any) as well as their Registration Fee if these speakers and/or chairpersons are also attending the RCOG World Congress 2018.

\*Please refer to the "Main Congress Programme" on the RCOG World Congress 2018 official website for the most updated timing.

# Timing is inclusive of 10 mins for distribution of Lunch/ Breakfast Boxes and 10 min for collection of empty Boxes.

#### Sponsored Lunch Symposium :

- Cost of lunch box : From SGD28.00++/box
- Cost of Buffet Lunch : From SGD45.00++/pax onwards

#### Sponsored Breakfast Symposium :

- Cost of 3 snack items with Tea/Coffee: SGD25++/pax
- Limit to 100 participant per session

++ Denotes: 10% service charge & 7% Goods and Services Tax (GST)

\*\* Items/ Advertisements/ Printed Materials to be provided by Sponsor to Congress Secretariat. Contents are to be approved by the Organising Committee.

All sponsorship packages are subject to 7% GST or prevailing government tax at time of billing.

\* To participate in any of the above sponsorship items, sponsoring company is required to firstly sign up as an exhibitor for RCOG 2018. For Exhibition Prospectus, please refer to pages 22-23 of this Sponsorship Opportunities for details. To participate as a sponsor and exhibitor, please complete Form A (page 26 of this Sponsorship Opportunities) return the completed form to email: [ops@rcog2018.com](mailto:ops@rcog2018.com) For lunch/breakfast symposium sponsors, please also complete and return Form B (page 27) back to us.

# SPONSORSHIP OPPORTUNITIES



## WELCOME RECEPTION\*

**EXCLUSIVE<sup>+</sup>**

**SGD 65,000/-**

**NON EXCLUSIVE** (Limited to **Three** sponsors only)

**SGD 25,000/-**

*Sponsorship Priority is given to Platinum, Gold, Silver and Bronze Level Sponsors till Thursday, 31 August 2017. From **Friday, 1 September 2017**, this option will be made available to other Sponsors.*

The Welcome Reception will take place at the Exhibition Area on Level 4, Suntec Singapore. All participants are welcome to attend this reception at no additional cost.

## PUBLICITY

- Recognition as the Welcome Sponsor (with company logo) on the following:
  1. Congress website with hyperlink to Sponsor's website
  2. e-Programme Book
- Mention by the Chair in the welcome address during the Welcome Reception
- Half-page Full-colour advertisement space (ROP)\*\* in the e-Programme Book +
- One (01) / Three (03)+ Company Signage\*\* on display at the entrance to Welcome Reception – maximum size of 2.1m height x 1m wide
- Use of Congress Masthead until June 2018.

## OTHER BENEFITS

- Eight (08)/ Twenty-Four (24)+ complimentary invitations for Sponsoring Company representatives to attend the Welcome Reception
- Opportunity for the Exclusive Sponsor's representative+ to present a Two (02) minute speech during the Welcome Reception (basic Audio Visual will be provided – additional Audio Visual is at the expense of the Exclusive Sponsor)
- Sponsoring Company may provide a welcome gift\*\* or promotional items\*\* to delegates during the Welcome Reception
- Tentcards\*\* to be placed on the catering stations during the Welcome Reception

*All sponsorship packages are subject to 7% GST or prevailing government tax at time of billing.*

*\* To participate in any of the above sponsorship items, sponsoring company is required to firstly sign up as an exhibitor for RCOG 2018. For Exhibition Prospectus, please refer to pages 22-23 of this Sponsorship Opportunities for details. To participate as a sponsor and exhibitor, please complete Form A (page 26 of this Sponsorship Opportunities) return the completed form to email: [ops@rcog2018.com](mailto:ops@rcog2018.com)*

# SPONSORSHIP OPPORTUNITIES



## CONGRESS PARTY\*

**EXCLUSIVE<sup>+</sup>**

**SGD 80,000/-**

**NON EXCLUSIVE** (Limited to **Three** sponsors only)

**SGD 30,000/-**

*Priority for this option will be given to Platinum, Gold, Silver and Bronze Level Sponsors till Thursday, 31 August 2017.*

The Congress Party is an excellent opportunity to make a strong and memorable impact. It is expected to be a sell-out event.

### PUBLICITY

- Recognition as the Congress Party Sponsor (with company logo) on the following:
  - Congress website with hyperlink to Sponsor's website
  - All printed materials including e-Programme Book
  - Official Sponsorship Acknowledgement Board during the Congress Party
- Mention by the Chair in the welcome address during the Congress Party
- Half-page Full-colour advertisement space+ (ROP)\*\* in the e-Programme Book
- One (01) / Four (04)+ Company Signage\*\* on display at the Congress Dinner venue – maximum size of 2.1m height x 1m wide
- Use of Congress Masthead until June 2018.

### OTHER BENEFITS

- Eight (08) / Twenty-Four (24)+ complimentary invitations for Sponsoring Company representatives or guests to attend the Congress Dinner.
- Opportunity for the Exclusive Congress Sponsor's representative+ to present a three (03) minute speech during the Congress Party (basic Audio Visual will be provided – additional Audio Visual is at the expense of the Exclusive Sponsor)
- Sponsoring Company may provide a Company literature\*\* or gifts\*\* to delegates during the Congress Party
- Tentcards\*\* to be placed on the dining table during the Congress Party

*\*\* Items/ Advertisements/ Printed Materials to be provided by Sponsor to Congress Secretariat. Contents are to be approved by the Organising Committee*

*All sponsorship packages are subject to 7% GST or prevailing government tax at time of billing.*

*\* To participate in any of the above sponsorship items, sponsoring company is required to firstly sign up as an exhibitor for RCOG 2018. For Exhibition Prospectus, please refer to pages 22-23 of this Sponsorship Opportunities for details. To participate as a sponsor and exhibitor, please complete Form A (page 26 of this Sponsorship Opportunities) return the completed form to email: [ops@rcog2018.com](mailto:ops@rcog2018.com)*

# SPONSORSHIP OPPORTUNITIES

## AWARDS/CATEGORY

Limited to **ONE** sponsor per category

Award Categories for Scientific Presentations will be given out at the closing ceremony of RCOG 2018.

## ORAL/ POSTER/ VIDEO PRESENTATION AWARDS SPONSORSHIP

**SGD 20,000 /-**

- Best overall oral presentation
- Best oral presentation in each session
- Best Poster Presentation Award
- Best video Presentation Award

### MEDIA/PUBLICITY / MOBILE APPS

- Awardees will be formally informed of their Sponsor's identity by the Organising Committee
- Status and Company Name will be mentioned in the following:
  - Awards and Sponsor pages of the Congress website
  - Award Page of the e-Programme Book (if any)
- Sponsor Status will be featured in the Award section of the Congress Mobile Apps

## SCIENTIFIC AND CLINICAL E-POSTER SPONSOR\*

**For Per Day** Limited to **ONE** sponsor per day

**For 3 Days<sup>+</sup>** Limited to **ONE** sponsor only

**SGD12,000/-**

**SGD30,000/-**

Approximately **15 - 20 LED SCREENS** will be on display in dedicated zones within the exhibition hall during the RCOG World Congress 2018.

BENEFITS	Non Exclusive	Exclusive
<b>MEDIA /PUBLICITY</b>		
• Posters will rotate on the screens. Sponsor Company Logo will appear on screen at regular intervals between poster displays	√	√
• Status and Company name/ Logo+ will be mentioned in the following: <ul style="list-style-type: none"> <li>• Poster and Sponsor pages of the Congress website (with hyperlink to company's website)</li> <li>• Sponsor and E-Poster Pages of the e-Programme Book (if any)</li> </ul>	√	√
• Sponsor logo on e-poster presentation letter to poster presenters	n/a	√
<b>CONGRESS MOBILE APPS</b>		
• Sponsor Status and Company name / Logo+ on the Poster Presentation section of the Congress Mobile Apps.	n/a	√
<b>REGISTRATION</b>		
• Complimentary Full Delegate pass for the Main Congress and the Welcome Reception	n/a	5
• Complimentary Congress Party Tickets	n/a	5
<b>OTHER BENEFITS</b>		
• Enjoy early bird registration rate for purchase of additional registration passes.	Up to 5	Up to 20
• Company profile to be featured on Congress Website	n/a	40 words
• Posters will be available to view online for 1 year after the RCOG 2018	√	√

\* To participate in any of the above sponsorship items, sponsoring company is required to firstly sign up as an exhibitor for RCOG 2018. For Exhibition Prospectus, please refer to pages 22-23 of this Sponsorship Opportunities for details. To participate as a sponsor and exhibitor, please complete Form A (page 26 of this Sponsorship Opportunities) return the completed form to email: [ops@rcog2018.com](mailto:ops@rcog2018.com)

# SPONSORSHIP OPPORTUNITIES

## CONGRESS MOBILE APPS\*

SGD 30,000/-

Limited to **ONE** sponsor only

Priority for this option will be given to Platinum Level Sponsor. From **Friday, 1 September 2017**, priority will also be extended to Gold, Silver and Bronze Level Sponsors.

The Congress Mobile Apps is created exclusively for RCOG World Congress 2018. Developed at least **2 to 3 months** before the Congress Date and in parallel with the Congress e-Programme Book, delegates attending the RCOG World Congress 2018 will be able to download the RCOG World Congress 2018 Mobile Apps at least **4 weeks** before the Congress Date.

### BENEFITS OF SPONSORSHIP

- Push notifications:
  - 1 pre and 1 post events
  - 2 x onsite promoted post (140 characters promoting stand giveaways/ website)
- 1 x downloadable PDF in company profile
- Company logo on Sponsor list
- Sponsor logo on front page rotating banner of the Congress Apps
- Sponsor's video to be featured on splash screen of the application
- Enjoy your company logo to be featured on Live Q & A section of the Mobile Apps and on the Screen for up to 2 symposia per day x 3 days. Additional Symposia will be charged at only SGD3,000/- per symposium.
- Mention on Congress website and e-Programme Book in the form of company name and title of sponsorship
- One Corporate leaflet (1 x A4 pages)\*\* to be inserted in all delegate satchels

## CONGRESS SATCHELS\* (2,000 pcs) SGD 30,000/-

Limited to **ONE** sponsor only

Priority for this option will be given to Platinum Level Sponsor. From **Friday, 1 September 2017**, priority will also be extended to Gold, Silver and Bronze Level Sponsors.

Delegates attending the RCOG World Congress 2018 will each receive a Congress satchel containing all the Congress materials. Sponsoring Company's logo will be prominently displayed, paired with the RCOG World Congress 2018 masthead. An initial estimate of **2,000** Congress satchels will be produced.

### BENEFITS OF SPONSORSHIP

- Immediate recognition of the Company's sponsorship status with the Sponsoring Company's name and logo on the Congress satchels.
- One Corporate leaflet (1 x A4 pages)\*\* to be inserted in all delegate satchels
- Sponsor Status and Company Name will be mentioned in the following:
  - Sponsor page of the Congress website
  - Sponsor page of the e-Programme Book
  - Sponsor page of the Congress Mobile Apps

**\*\* Items/ Advertisements/ Printed Materials to be provided by Sponsor to the Congress Secretariat. Contents are to be approved by the Organising Committee**

*All the above sponsorship packages are subject to 7% GST or prevailing government tax at time of billing.*

\* To participate in any of the above sponsorship items, sponsoring company is required to firstly sign up as an exhibitor for RCOG 2018. For Exhibition Prospectus, please refer to pages 22-23 of this Sponsorship Opportunities for details. To participate as a sponsor and exhibitor, please complete Form A (page 26 of this Sponsorship Opportunities) return the completed form to email: [ops@rcog2018.com](mailto:ops@rcog2018.com)



# SPONSORSHIP OPPORTUNITIES



## **PENS\*** (Sponsor to provide pens)

**SGD 10,000/-**

Limited to **ONE** sponsor only

Priority for this option will be given to Platinum Level Sponsor. From **Friday, 1 September 2017**, priority will also be extended to Gold, Silver and Bronze Level Sponsors.

In addition to the aforesaid sponsored fees, the Sponsoring Company will also provide the pens for the RCOG World Congress 2018. Type and design will need to be approved by the Organising Committee. An initial estimate of **2,000** pens will be required.

### **BENEFITS OF SPONSORSHIP**

- Exclusive branding opportunity of company logo or name to be displayed on the pen paired with the Congress Masthead.
- Sponsor Status and Company Name will be mentioned in the following:
  - Sponsor page of the Congress website
  - Sponsor page of the e-Programme Book
  - Sponsor page of the Congress Mobile Apps

## **LANYARDS\*** (2000 pcs)

**SGD 15,000/-**

Limited to **ONE** sponsor only

Priority for this option will be given to Platinum Level Sponsor. From **Friday, 1 September 2017**, priority will also be extended to Gold, Silver and Bronze Level Sponsors.

### **BENEFITS OF SPONSORSHIP**

- Exclusive branding opportunity of company logo or name to be displayed on the lanyard paired with the Congress Masthead.
- Sponsor Status and Company Name will be mentioned in the following:
  - Sponsor page of the Congress website
  - Sponsor page of the e-Programme Book
  - Sponsor page of the Congress Mobile Apps

## **BADGES\*** (2000 pcs)

**SGD 15,000/-**

Limited to **ONE** sponsor only

Priority for this option will be given to Platinum Level Sponsor. From **Friday, 1 September 2017**, priority will also be extended to Gold, Silver and Bronze Level Sponsors.

### **BENEFITS OF SPONSORSHIP**

- Immediate recognition of your Company's Sponsor status through the distribution of badges onsite
- Sponsor Company's logo will be featured on the top front or reverse side of the badges
- Sponsor Status and Company Name will be mentioned in the following:
  - Sponsor page of the Congress website
  - Sponsor page of the e-Programme Book
  - Sponsor page of the Congress Mobile Apps

*\*\* Items/ Advertisements/ Printed Materials to be provided by Sponsor to the Congress Secretariat. Contents are to be approved by the Organising Committee*

*All the above sponsorship packages are subject to 7% GST or prevailing government tax at time of billing.*

*\* To participate in any of the above sponsorship items, sponsoring company is required to firstly sign up as an exhibitor for RCOG 2018. For Exhibition Prospectus, please refer to pages 22-23 of this Sponsorship Opportunities for details. To participate as a sponsor and exhibitor, please complete Form A (page 26 of this Sponsorship Opportunities) return the completed form to email: [ops@rcog2018.com](mailto:ops@rcog2018.com)*

# SPONSORSHIP OPPORTUNITIES

## NOTEPADS\* (Sponsor to provide)

SGD 10,000/-

Limited to **ONE** sponsor only

*Priority for this option will be given to Platinum, Gold, Silver and Bronze Level Sponsors.*

In addition to the aforesaid sponsored fees, the Sponsoring Company will also provide the notepads for the RCOG World Congress 2018. Type and design will need to be approved by the Organising Committee. An initial estimate of 2,000 notepads will be required.

### BENEFITS OF SPONSORSHIP

- Exclusive branding opportunity of company logo or name to be displayed on the notepad paired with the Congress Masthead.
- Sponsor Status and Company Name will be mentioned in the following:
  - Sponsor page of the Congress website
  - Sponsor page of the e-Programme Book
  - Sponsor page of the Congress Mobile Apps

*\*\*Items/Advertisements/Printed Materials to be provided by Sponsor to the Congress Secretariat. Contents are to be approved by the Organising Committee*

*All sponsorship packages are subject to 7% GST or prevailing government tax at time of billing.*

## ONSITE SIGNAGE\*

SGD 25,000/-

Limited to **ONE** sponsor only

*Priority for this option will be given to Platinum, Gold, Silver and Bronze Level Sponsors.*

### BENEFITS OF SPONSORSHIP

- Acknowledgement of your Company's Sponsorship status on the bottom right hand corner of every signage (except for Sponsored Lecture/ Symposium) including the following:
  - Daily Programme Book
  - Directional Signage on Ground Floor, Level 3 and Level 4
  - Parallel Session Signage (single sided) x 5 units
  - Working Room Signage (single sided) x 3 units
  - Entrance Arch x 1 unit
  -
- One full-page full-colour advertisement space in the e-Programme book or inclusion of one corporate leaflet\*\* (no larger than one A4- size leaflet) into the Congress Satchels
- Sponsor Status and Company Name will be mentioned in the following:
  - Sponsor page of the Congress website
  - Sponsor page of the e-Programme Book
  - Sponsor page of the Congress Mobile Apps

*\*\*Items/Advertisements/Printed Materials to be provided by Sponsor to the Congress Secretariat. Contents are to be approved by the Organising Committee*

*All sponsorship packages are subject to 7% GST or prevailing government tax at time of billing.*

*\* To participate in any of the above sponsorship items, sponsoring company is required to firstly sign up as an exhibitor for RCOG 2018. For Exhibition Prospectus, please refer to pages 22-23 of this Sponsorship Opportunities for details. To participate as a sponsor and exhibitor, please complete Form A (page 26 of this Sponsorship Opportunities) return the completed form to email: [ops@rcog2018.com](mailto:ops@rcog2018.com)*

# SPONSORSHIP OPPORTUNITIES



## POCKET PROGRAMME\* (2,000 pcs) SGD 18,000/-

Limited to **ONE** sponsor only

Priority for this option will be given to Platinum, Gold, Silver or Bronze Level Sponsors.

### BENEFITS OF SPONSORSHIP

- Exclusive branding\*\* on the back cover of the Pocket-size directional guide that is given to all participants.
- Package value includes ownership of rights as well as cost of design/production of pocket programme.
- Sponsor Status and Company Name will be mentioned in the following:
  - Sponsor page of the Congress website
  - Sponsor page of the e-Programme Book
  - Sponsor page of the Congress Mobile Apps

*\*\*Advertiser is required to supply digital proofs in PDF file (high resolution, all fonts embedded); Bleed: 3mm all round; all printer imprints. Materials are to reach the Congress Secretariat by 20 January 2018. Specifications will be advised upon confirmation of advertisement space.*

## CONGRESS SATCHEL INSERT\* SGD 3,500/-

Unlimited number of advertisers

Advertisers will be given the opportunity to have One (01) 1-page corporate marketing flyer in the Congress Satchels. Please contact the Sponsorship & Exhibition Department if you would like to include a small promotional item in the Congress Satchels.

## ADVERTISEMENT\*

### PRE-CONGRESS FINAL ANNOUNCEMENT

- |  |             |
|--|-------------|
| • Outside Back Cover                                       | SGD 4,500/- |
| • Inside Front Cover                                       | SGD 4,000/- |
| • Full-Page, Full-Colour Advertisement Space of A4 in size | SGD 3,000/- |
| • Half-Page, Full-Colour Advertisement Space of A5 in size | SGD 1,800/- |

### e-PROGRAMME BOOK

- |  |             |
|--|-------------|
| • Full-Page, Full-Colour Advertisement Space of A4 in size | SGD 3,000/- |
|--|-------------|

*\*\* Advertiser is required to supply digital proofs in PDF file (high resolution, all fonts embedded); Bleed: 3mm all round; all printer imprints. Materials are required to reach the Congress Secretariat by 30 June 2017 (Pre-Congress Announcement) and 20 January 2018 (e-programme book). Specifications will be advised upon confirmation of advertisement space.*

*All the above sponsorship packages are subject to 7% GST or prevailing government tax at time of billing.*

*\* To participate in any of the above sponsorship items, sponsoring company is required to firstly sign up as an exhibitor for RCOG 2018. For Exhibition Prospectus, please refer to pages 22-23 of this Sponsorship Opportunities for details. To participate as a sponsor and exhibitor, please complete Form A (page 26 of this Sponsorship Opportunities) return the completed form to email: [ops@rcog2018.com](mailto:ops@rcog2018.com)*

# EXHIBITION PROSPECTUS

The RCOG World Congress 2018 exhibition will be held in conjunction to the Congress and will take place at **Suntec Singapore, Hall 404FX and Hall 405EX, Level 4, from 22 to 24 March 2018**. Catering, e-Poster and lounge areas will be located in the Exhibition Halls.

## PROVISIONAL EXHIBITION OPENING HOURS

Day	Date	Time	Descriptions
Wednesday	21 March 2018	1200 - 1900	Raw Space Exhibitor Build-up
		1600 - 1900	Shell Scheme Exhibitors
Thursday	22 March 2018	0800 - 2000	Open
Friday	23 March 2018	0800 - 1730	Open
Saturday	24 March 2018	0800 - 1700	Open
		1700 - 1900	Exhibition Teardown

## EXHIBITOR SHOWCASE

The exhibitor showcase provides your company an opportunity to promote your products to an already engaged audience and demonstrate involvement, commitment and support of the industry. The exhibition area will be the main Congress "hub" with morning tea and afternoon tea taking place in this area daily.

### RAW SPACE (Raw Space 18 sqm)

**SGD 900 per sqm**

Any Raw Space above 18 metre square will be set aside for tiered sponsors only.

### SHELL SCHEME BOOTH (4 / 6 / 9 sqm booth)

4sq.m (2m x 2m)

**SGD 5,000 each**

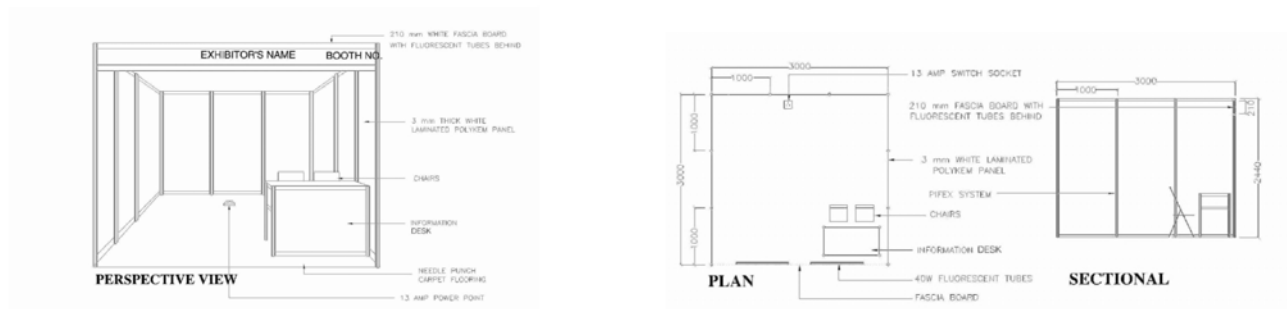
6sq.m (3m x 2m)

**SGD 7,000 each**

9sq.m (3m x 3m)

**SGD 8,500 each**

e.g. 9sq.m Shell Scheme Perspective and Sectional Drawings



### SHELL SCHEME BOOTH INCLUDES:

- Construction of wall paneling in pifex system with polykem board in-fill
- Fabrication of 350mm height vinyl sticker fascia board with company name and booth number

Please refer to the below table for furniture and electrical entitlement for different booth size:

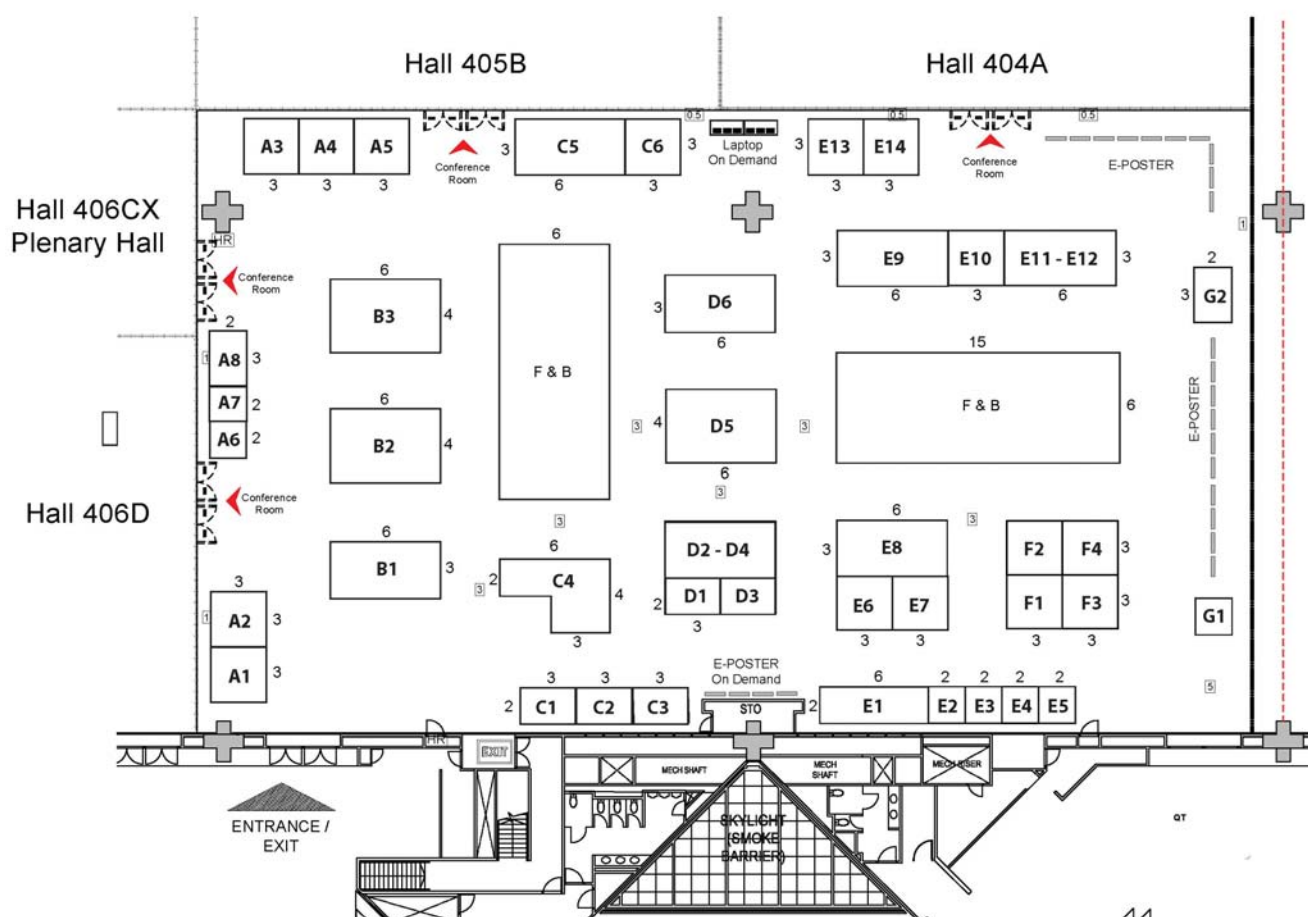
Descriptions	4 – 8 sqm	9 – 17sqm
New Needle Punch Carpet	As per stand space	As per stand space
Fascia Board Company's name and Booth Number	On all open sides facing Aisle	On all open sides facing Aisle
White Information Counter (760mm Ht)	1	1
White Folding Chair	1	2
40W Fluorescent Tube	1	2
13Amp /230V Single-phase Power Socket	1	1
Wastepaper Basket	1	1

\*\* Please note that all the entitlements are non-refundable/ non exchangeable

OTHER BENEFITS	Raw Space (18 sqm)	4 Sqm Booth	6 Sqm Booth	9 Sqm Booth
• Complimentary Full Delegate pass to attend the Congress and Welcome Reception	2	NA	NA	1
• Exhibitor pass which includes morning and afternoon tea breaks	4	1	1	2
• A4 Insert into Congress satchels	2 single or 1 Double Page(s)	NA	NA	1
• A short company profile; including the company's name and website address will be featured in the Congress website, e-Programme Book and Congress Apps	70 words	45 words	45 words	50 words
• Full access to delegate during morning tea and afternoon tea	✓	✓	✓	✓
• Additional exhibitor pass will be charged at SGD360 per person	✓	✓	✓	✓

## EXHIBITION FLOORPLAN

A preliminary floor plan is provided for easy reference. A detailed trade Exhibitor's Manual will be forwarded to exhibitors approximately six weeks prior to the Congress.





# TERMS AND CONDITIONS



## Interpretation and Definitions

In this agreement, the following definitions shall apply:

1. 'Sponsorship' includes Platinum, Gold, Silver and Bronze sponsors, scientific sessions, food and beverages, general items & Congress materials, facilities, social functions and publications sponsors.
2. 'Sponsor' means an organisation that is named as one of the Platinum, Gold, Silver and Bronze sponsors, scientific sessions, food and beverages, general items & Congress materials, facilities, social functions and publications sponsors;
3. 'Exhibition' includes standard shell scheme booths and raw space booths.
4. 'Exhibitor' means an organisation that has rented a standard shell scheme booth or raw space to exhibit;
5. "Congress" or "RCOG World Congress 2018"; and
6. "The Management" means the "Congress Organising Committee".

### Contract Acceptance

The acceptance of the application shall be at the discretion of the Congress Organising Committee (The Management), and upon acceptance, it becomes a contract. The undersigned, by completing and signing the application, agrees to comply with, and be subject to, the terms and conditions contained in this document. The Management reserves the right to decline, refuse or deny sponsorship to prospective companies.

## Applicable to Sponsors only

### Application/Cancellation of Sponsorship

Application for sponsorship must be made in writing and sent via email or post using the designated application Forms A & B (found on pages 25 and 26) Sponsors will be invoiced 100% of the total Sponsorship Money committed upon placing the order. Sponsors are to make payment to the Congress within the schedule stipulated in the Sponsorship & Exhibition Commitment Form (A) as follows:

### Schedule of Payment

Deposit	Amount	Due Date	Refundable
Deposit	50% of Total	By 26 May 2017	No
2 <sup>nd</sup> Payment	30% of Total	By 20 November 2017	No
Final Payment	20% of Total	By 22 January 2018	No

Fifty Percent (50%) of the total Sponsorship money plus the necessary bank charges are to be paid by Sponsor before or by **Friday, 26 May 2017**

### Letter of Confirmation

You will receive a letter of confirmation within a few weeks after receipt of the 50% deposit of the total Sponsorship Money committed. If a sponsor fails to make the final payment by **Monday, 22 January 2018**, all sponsorship, advertising, exhibition space and complimentary passes will be suspended and the sponsors will still be liable to pay 100% of the sponsorship fee.

No cancellation of sponsorship commitment will be allowed. Upon commitment of sponsorship, sponsors will be liable to The Management for the total sponsorship committed. This includes the cost of the items/materials pledged under the commitment of sponsorship.

### Best Practice Guidelines for Sponsors

Congress provides opportunities for sponsors to have direct exposure to Congress attendees during the Congress as defined in this document. Congress sponsors are hereby expected to abide by the following guidelines:

- (1) Congress sponsors will not detract from any other company's investment by competing with the sponsored event, such as the hosting of an event at the same time as Congress sponsored event;
- (2) Congress sponsors will not interfere with another sponsor's or exhibitor's communication with an attendee, either directly or indirectly such as the distribution of promotional collaterals outside of the designated area/exhibition booth. These and other similar actions will be considered unacceptable and will be prohibited, unless with the explicit written permission from The Management. All attendees, regardless of whether they sponsor, exhibit or network at an event are subjected to these guidelines. Attendance at the Congress signifies agreement with this policy and therefore any subsequent consequences is in violation of this policy.

### Complimentary Delegate Passes

For sponsors with complimentary delegate passes included in their sponsorship packages, the passes can only be used by the sponsoring company's representatives attending as delegates and is only applicable to the person named on the badge. Complimentary delegate badges entitle the delegate to the same opportunities as a full paying delegate.

## Applicable to Exhibitor only

### Application/Cancellation of Exhibition Booth Rental

Exhibition space should be booked in advance so as to secure a prime area for your booth. We urge Exhibitors to submit the completed "Sponsorship & Exhibition Commitment Form A (found on pages 27) to the Congress Secretariat via email or post to the following address:

**RCOG World Congress 2018 Secretariat & Housing Bureau**  
c/o Ace:Daytons Direct (International) Pte Ltd  
2 Leng Kee Road #04-01 Thye Hong Centre, Singapore 159086  
**Phone :** +65 6 3795 262/ 6 379 5267 **Fax:** +65 6 475 2077  
**Email:** [ops@rcog2018.com](mailto:ops@rcog2018.com)

The Management reserves the right to determine the eligibility of Exhibitors and appropriateness of exhibits before acceptance of Contract.

Upon receipt of the completed "Sponsorship Exhibition Commitment Form A", The Management will then proceed to issue your company the necessary invoice with full payment instructions. Exhibitor is to make payment to the Congress within the schedule stipulated in the Sponsorship & Exhibition Commitment Form (A) as follows:

### Schedule of Payment

Deposit	Amount	Due Date	Refundable
Deposit	50% of Total	By 26 May 2017	No
2 <sup>nd</sup> Payment	30% of Total	By 20 November 2017	No
Final Payment	20% of Total	By 22 January 2018	No

Fifty Percent (50%) of the total committed amount plus the necessary bank charges are to be paid by the Exhibitor before or by **Friday, 26 May 2017**.

### Letter of Confirmation

You will receive a letter of confirmation within a few weeks after receipt of the 50% deposit of the committed amount. If an exhibitor fails to make the final payment by **Monday, 22 January 2018**, all exhibition space and complimentary passes will be suspended and the exhibitors will still be liable to pay 100% of the committed fee.

No cancellation of exhibition booth or raw space rental will be allowed. Upon commitment of the exhibition booth space, exhibitors will be liable to The Management for the total exhibition rental committed.

### Best Practice Guidelines for Exhibitors

Congress provides opportunities for exhibitors to have direct exposure to Congress attendees during the Congress as defined in this document. Exhibitors are hereby expected to abide by the following guidelines:

- (1) Exhibitors will not detract from any other company's investment by competing with the sponsored event, such as the hosting of an event at the same time as Congress sponsored event;
- (2) Exhibitors will not interfere with another sponsor's or exhibitor's communication with an attendee, either directly or indirectly such as the distribution of promotional collaterals outside of the designated area/exhibition booth.

These and other similar actions will be considered unacceptable and will be prohibited, unless with the explicit written permission from The Management. All exhibitors are subjected to these guidelines. Attendance at the Congress signifies agreement with this policy and therefore any subsequent consequences is in violation of this policy.

### Distribution of Samples and Souvenirs

Distribution of free samples and souvenirs is only allowed at the exhibitor's designated booth upon approval from The Management.

### Exhibitor Passes and Exhibition

Two (02) exhibitor passes will be allocated per 9sqm booth. Exhibitor badges must be worn at all times and may not be exchanged between colleagues. The badge covers attendance for the entire duration for the named exhibitor. Exhibitor badges must not be altered or substituted by the exhibitor. Exhibitors are not permitted to enter Congress scientific sessions. Exhibitor passes will entitle exhibitor to only attend the Opening Ceremony and Welcome Reception which will be held on **Thursday, 22 March 2018**. Exhibitors are not permitted to invite guests to the Congress or exhibition area. Should the exhibitor require more badges than was allocated, an additional charge of **SGD360.00 (exclude GST)** for each additional badge will be incurred.

Exhibitors are responsible for all freight, decorating and labour charges above and beyond those that will be supplied by the Congress Secretariat. For more shipping, please contact the **Congress Secretariat** at **telephone: +65 63795 260** at Ace:Daytons Direct (International) Pte Ltd or **email: [ops@rcog2018.com](mailto:ops@rcog2018.com)**.

# TERMS AND CONDITIONS ...cont'd..



## Space Allocation

The Congress Exhibition manager will assign exhibition booth space according to a priority system via a Letter of Confirmation. Booth assignments will be made first to those sponsoring companies with a higher level of contribution and those companies who have submitted the completed contract and **80%** of the rental fee prior to the deadline and on a first-come, first-served basis. While all efforts will be made to accommodate requests of Exhibitors for space and location, The Management may not be able to accede to all requests due to constraints and reserves the right to provide alternative space and location.

## Exhibit Booth Number and Space Notification

All confirmed and paid Exhibitors will be notified by **1<sup>st</sup> week of February 2018** of their specific booth number and booth space. Each will receive an e-copy of the Exhibitor Manual, Housing and Registration Forms.

## Extra Function Space/ Failure to Exhibit

No rooms, suites or other space at the Congress venue may be used for exhibition purposes, workshops or other exhibitor sales-related use.

Any exhibition space that are not claimed and occupied or for which no special arrangements have been made by 1700 hours on the eve of commencement of the Congress (**Wednesday, 21 March 2018**), may be resold or reassigned by the Congress Secretariat to eliminate empty spaces in the exhibit area. Congress will not refund any part of the booth rental and the sponsor will be liable for the full rental amount. Sponsors/Exhibitors may not assign or sublet any space allotted to them nor may they advertise or display goods other than manufacturer or sold by them in the regular course of their business.

## Booth Construction and Arrangement

All exhibits must be confined to assigned booth as indicated on the floorplan or by The Management.

### a) Exhibition Showcase : (2m x 2m) 4sq.m/(3m x 2m) 6sq.m/(3m x 3m) 9sq.m Shell Scheme Booth

Booth rental cost includes construction of two (02) /three (03) pieces of back wall paneling (refer to drawing on page 22), provision of an information desk, two chairs, two florescent lights, one 13amp simple phase power point, white fascia board with sticker cut-out of company name (not more than 20 letters) and a wastepaper basket.

No part of the display, except equipment therein, may exceed a height of 2.44m without prior permission from the Congress Secretariat. Booths shall not present an objectionable side appearance when viewed from adjoining booth area.

## Care of Exhibition Space and Building

It is understood that the exhibitor's responsibilities include taking care of and keeping the allotted space in good order. Exhibitors are prohibited to place anything in the common areas in the exhibition space. Exhibitors, or their agents, must not deface any part of the building. The exhibitor is liable to the owners of the property for any damage. Any explosives or combustible materials are not permitted in the exhibition area.

## Downsizing of Booth Space

All requests for downsizing of booth space must be submitted in writing and addressed to Congress: Congress Secretariat before or by **Monday, 22 September 2017**. For such requests received prior to **Tuesday, 23 September 2017**, the Exhibitor will receive a refund for the difference in booth rental charges, less a 50% administrative fee on the original booth rental charge. Any requests received after **Tuesday, 23 September 2017** will not be eligible for a refund.

## Dismantling of Exhibits

No exhibitor shall commence dismantling or packing of products before **17:00 Hours** on Day 3 (**Saturday, 24 March 2018**) and the time for dismantling will be announced nearer to the Congress Date. Exhibitors are responsible to pack their materials, identify and clear their products and materials for shipment, at the end of the Congress. Any items unpacked and unidentified at the end of the Congress will be removed and destroyed.

## Insurance

All exhibitors are advised to acquire insurance coverage against any damage or loss or public liability insurance against injury to the person or property of others. The exhibitors assume the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's display, equipment and other property brought upon the premise of the venue and shall not hold The Management, its Congress Secretariat or the Venue liable. A copy of your Public and Product Liability Insurance Certificate must be shown upon request.

## Applicable to Sponsor Exhibitors

### Artwork

All materials and advertisement sent to the Congress Secretariat must conform to the Congress's published requirements. Contents are to be approved by The Management before sponsors/advertisers proceed with the Finished Artworks. Congress Secretariat will not make any amendments to any materials or advertisement supplied.

### Compliance and Amendments

All sponsors /exhibitors are to comply with and abide by the rules and regulations including any amendments that The Management or its Congress Secretariat will make from time to time. Any issues or questions not specifically covered by the preceding regulations shall be subject to the decision of The Management.

## Applicable to Sponsor Exhibitors.. cont'd

### Congress Postponement and cancellations

Congress at its discretion shall have the right to postpone or cancel the Congress and shall be liable in no way to sponsors/exhibitors for losses resulting from such delay or cancellation. Congress will not be liable for fulfillment of this contract as to the delivery of exhibition space if non-delivery is due to any of the following causes: by reason of the facility being damaged or destroyed by fire, act of God, public enemy, war or insurrections, infectious agent(s), strikes or for any cause beyond Congress's control. In this event, the organisers will return to the sponsors the monies already paid, less prevailing tax and less 20% administrative fees on the entire sponsorship money.

### Prioritisation

In the event that more than one company is interested in sponsoring the same item, the level of sponsorship as well as the date on the facsimile or email transferred or the postal stamp will decide on item assignment, based on first-come, first-served basis.

### RCOG 2018 Bank Accounts Detail:

Please make payment to the following Beneficiary Bank

Bank Name	: DBS Bank Ltd
Bank Account Nos	: 005-9043-071
Bank Address	: 12 Marina Boulevard, DBS Asia Central, Marina Bay Financial Centre, Tower 3, Singapore 018982
Bank Account Name	: RCOG 2018
Swift Code	: DBSSSGSG
Bank Code	: 7171
Branch Code	: 005

### Payment in Singapore Dollars (SGD) via Local Cheques

For all payments via local cheques, there will be no processing fee imposed. Please have your cheque made payable to "RCOG 2018" and remit in Singapore Dollars only

### Payment in Singapore Dollars (SGD) via Telegrapher Transfer / Bank draft

For the initial Fifty Percent (50%) deposit payment via bank telegraphic transfer, please fax or email a copy of the bank transfer advice, stating clearly the name of the Sponsor/Exhibitor together with the completed and duly signed original Forms "A & B" to Facsimile: **+65 6 4752077** or email: [ops@rcog2018.com](mailto:ops@rcog2018.com)

### RCOG World Congress 2018: Congress Secretariat

c/o Ace:Daytons Direct (International) Pte Ltd  
2 Leng Kee Road #04-01 Thye Hong Centre, Singapore 159086

For the Second & Final Payments via bank telegraphic transfer, please fax or email a copy of the bank transfer advice, stating clearly the name of the Sponsor/ Exhibitor, to Facsimile: **+65 6475 2077** or email: [ops@rcog2018.com](mailto:ops@rcog2018.com)

### Payment by Credit Card

For the initial Fifty Percent (50%) deposit payment via credit card, please contact the Congress Secretariat, Ace:Daytons Direct (International) Pte Ltd, at **telephone number +65 6379 5260 / 6379 5267** or email: [ops@rcog2018.com](mailto:ops@rcog2018.com) for assistance.

### Goods and Services Tax

### GST Registration No. M90371686G

All sponsorship packages are subject to 7% GST or prevailing government tax at time of billing.

### Processing Fee (exclude GST)

Sponsors are required to pay for any bank charges incurred. A processing fee of **SGD50.00** will be levied for all telegraphic transfers / bank draft and a **5% bank administrative charge for payment by credit card**. We only accept Amex, MasterCard and Visa credit cards.

### Limitation of Liability

The Organiser of Congress, the Royal College of Obstetricians & Gynaecologists, its local partners, Congress Secretariat or agents shall not be held liable for the safety of the sponsors and/or exhibitors, their staff, agents, contractors or invitees during the exhibition nor for any exhibits, articles or property of whatever kind brought into the exhibition hall by the Sponsors, their staff, agents, contractors or the invitees or members of the public.

The Organiser of the RCOG World Congress 2018, and its Congress Secretariat shall not in any event be held responsible for any restrictions or conditions which prevent the constructions, erection, completion, alteration, or dismantling of stands or the entry, sitting or removal of exhibits, or for the failure of any services or amenities provided by the Congress venue or other third parties.

The Sponsor / Exhibitor agrees to defend and not hold The Management and its Congress Managers liable for any claims or expenses arising from infringement of any trademark, copyright or patent as a result of the operation or promotion of its exhibit.

### Breach of Contract

In the event that the Sponsor /Exhibitor breaches any of the clauses, The Management and its Congress Managers reserve the right to seek compensation for damages from the Sponsor.

### Privacy Policy

The PDPA Policy as featured in the Congress website shall also apply to this Agreement.

### Governing Law and Jurisdiction

The Laws of Singapore will govern this Contract. In the event of any disputes arising out of or in connection with this Contract, the dispute shall be brought up in the courts of Singapore and both parties shall irrevocably and unconditionally submit to the non-exclusive jurisdiction of those courts.

# Form A

## SPONSORSHIP OPPORTUNITIES & EXHIBITION COMMITMENT FORM



To be returned this Form and Form B to:  
 "RCOG World Congress 2018" : Congress Secretariat & Housing Bureau  
 c/o Ace:Daytons Direct (Int'l) Pte Ltd 2 Leng Kee Road #04-01 Thye Hong Centre Singapore 159086  
 Telephone: +65 6 379 5260/ 6 379 5267 Fax : +65 6475 2077 E-mail : [ops@rcog2018.com](mailto:ops@rcog2018.com)

Priority will be based on the level of sponsorship and on a first-come, first-served basis.

Company Name: \_\_\_\_\_  
Please list company name as you would like it to appear in the RCOG World Congress 2018 publications

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
(This person will receive all the RCOG World Congress 2018's sponsorship / exhibitor correspondences)

Invoice Address: \_\_\_\_\_  
 \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Country /Area code: \_\_\_\_\_/\_\_\_\_\_ Telephone (office) : \_\_\_\_\_ Mobile: \_\_\_\_\_

Facsimile: \_\_\_\_\_ Email: \_\_\_\_\_

I \_\_\_\_\_ (name of the contact person above) have read the full content and agreed with all the terms as stated in the Terms and Conditions and the Sponsorship Opportunities of the RCOG World Congress 2018. I have agreed to participate in the sponsorship schemes as per the attached Forms A & B agree to seek the consent of the Organising Committee before hosting any event during the RCOG World Congress 2018.

### S1 – MAJOR SPONSORSHIP PACKAGES

	Amount (Each)
<input type="checkbox"/> Platinum Sponsorship	SGD 150,000.00
<input type="checkbox"/> Gold Sponsorship	SGD 100,000.00
<input type="checkbox"/> Silver Sponsorship	SGD 75,000.00
<input type="checkbox"/> Bronze Sponsorship	SGD 50,000.00

### S2 – SPONSORED SYMPOSIUM

Please refer to Pages 13 - 14 for details.  
 Please submit this form together with Form B

<input type="checkbox"/> Named Lecture Sponsorship	SGD 30,000.00
<input type="checkbox"/> Symposium Sponsorship	SGD 20,000.00
<input type="checkbox"/> Sponsored Breakfast / Lunch Symposium	
<input type="checkbox"/> Breakfast : <input type="checkbox"/> 23 Mar <input type="checkbox"/> 24 Mar	SGD 20,000.00
<input type="checkbox"/> Lunch Symposium:	
<input type="checkbox"/> 22 Mar <input type="checkbox"/> 23 Mar <input type="checkbox"/> 24 Mar	SGD 25,000.00

### S3 – AWARDS AND E-POSTERS

Please refer to Pages 8 - 9 for details.

<input type="checkbox"/> Overall Oral/ Oral for all categories/ Poster/ Video Awards (Exclusive)	SGD 20,000.00
<input type="checkbox"/> E-Posters (Exclusive for 3 Days)	SGD 30,000.00
<input type="checkbox"/> E-Posters (Per Day)	
<input type="checkbox"/> 22 Mar <input type="checkbox"/> 23 Mar <input type="checkbox"/> 24 Mar	SGD 12,000.00

### S4 – SOCIAL FUNCTIONS

<input type="checkbox"/> Welcome Reception (Exclusive)	SGD 65,000.00
<input type="checkbox"/> Welcome Reception (3 Opportunities)	SGD 25,000.00
<input type="checkbox"/> Congress Party (Exclusive)	SGD 80,000.00
<input type="checkbox"/> Congress Party (3 opportunities)	SGD 30,000.00

### S5 – CONGRESS MOBILE APPS

	Amount (Each)
<input type="checkbox"/> Congress Mobile Apps (Exclusive)	SGD 30,000.00

### S6 – GENERAL ITEMS & CONGRESS MATERIALS

<input type="checkbox"/> Congress Satchel (Exclusive)	SGD 30,000.00
<input type="checkbox"/> Pens** (Exclusive)	SGD 10,000.00
<input type="checkbox"/> Lanyards (Exclusive)	SGD 15,000.00
<input type="checkbox"/> Badges with Pouch (Exclusive)	SGD 15,000.00
<input type="checkbox"/> Notepads** (Exclusive)	SGD 10,000.00

### S7 – PUBLICATIONS / PUBLICITY

<input type="checkbox"/> Onsite Signage	SGD 25,000.00
<input type="checkbox"/> Pocket Programme (Exclusive)	SGD 18,000.00
<input type="checkbox"/> Pre-Congress Brochure (Full Colour : A4 in size)	
<input type="checkbox"/> Outside Back Cover Ad**	SGD 4,500.00
<input type="checkbox"/> Inside Front Cover Ad **	SGD 4,000.00
<input type="checkbox"/> Full Page Ad**	SGD 3,000.00
<input type="checkbox"/> Half Page Ad**	SGD 1,800.00
<input type="checkbox"/> e-Programme Book (A4 Ad Space**)	SGD 3,000.00
<input type="checkbox"/> Congress Insert**	SGD 3,500.00

### S8 – EXHIBITION SHOWCASE

<input type="checkbox"/> Raw Space (18 sqm)	SGD 16,200.00
<input type="checkbox"/> Exhibition Booth (3m x 3m)	SGD 8,500.00
<input type="checkbox"/> Exhibition Booth (3m x 2m)	SGD 7,000.00
<input type="checkbox"/> Exhibition Booth (2m x 2m)	SGD 5,000.00

Required (please tick):

☐ Space Only ☐ Space plus Shell Scheme Stand

Please state your preferred booth No.

1<sup>st</sup> Choice: \_\_\_\_\_ 2<sup>nd</sup> Choice: \_\_\_\_\_ 3<sup>rd</sup> Choice: \_\_\_\_\_

DESCRIPTION	TOTAL SPONSORSHIP MONEY SGD	NON REFUNDABLE DEPOSIT REQUIRED TO CONFIRM BOOKING SGD	2 <sup>nd</sup> PAYMENT (Non Refundable) (by 20 Nov 2017) SGD	FINAL PAYMENT (Non-Refundable) By 22 Jan 2018 SGD
		(50% of Total)	(30% of Total)	(20% of Total)
I) Total Sponsorship Money in Singapore Dollars (Form A)				
II) Add SGD50 Bank Admin charge/payment via TT/ Bank Draft				
III) Total Sponsorship Money in SGD + Bank Admin charge (I+II)				
IV) 7% Goods and Services Tax (GST) or prevailing government tax (Reg no: M90371686G)				
Total Amount Payable in Singapore Dollars				

The Congress Secretariat "Ace:Daytons Direct (Int'l) Pte Ltd" complies with the principles of permission-based marketing. Ace:Daytons Direct will use your information to send you updates and other news about related services or events. We will only pass on your information to reputable third party official contractors of the Congress for the purpose of assisting you with your participation. If you do not wish to receive further information about related services and events to the RCOG World Congress 2018, please tick here [ ].

Signature: \_\_\_\_\_ Date : \_\_\_\_\_ Company Stamp: \_\_\_\_\_

Please have your banker's draft or cheque made payable to "RCOG 2018" and remit in Singapore Dollars only

#### Notes:

- It is important to read through the RCOG WORLD CONGRESS 2018 SPONSORSHIP OPPORTUNITIES before filling out this form and Form B.
- \*\* In addition to the aforesaid sponsorship fees, sponsors are required to also supply the sponsored / advertised items / advertisements to the Congress Secretariat
- \*Upon signing on this Commitment Form, you have read and agreed with all the Terms and Conditions on pages 23 - 24 of this Sponsorship Opportunities.
- For payment by credit card, please contact Congress Secretariat at Tel: +65 6 3795 260 / 6 3795 267 or email: [ops@rcog2018.com](mailto:ops@rcog2018.com)
- (Please sign, stamp and fax /email this completed form to the "Congress Secretariat: RCOG World Congress 2018" at Facsimile: +65 6 475 2077 or email: [ops@rcog2018.com](mailto:ops@rcog2018.com))

## APPLICATION TO ORGANISE BREAKFAST/ LUNCH SYMPOSIUM COMMITMENT FORM

(Please use One Form Per Symposium)

To be returned this form with Form A to:  
**“RCOG World Congress 2018”: Congress Secretariat & Housing Bureau**  
 c/o Ace:Daytons Direct (Int'l) Pte Ltd 2 Leng Kee Road #04-01 Thye Hong Centre Singapore 159086  
 Phone : +65 6 379 5260/ 6 379 5267 Fax : +65 6475 2077 E-mail : [ops@rcog2018.com](mailto:ops@rcog2018.com)

I \_\_\_\_\_ (name of the contact person) \_\_\_\_\_ (position)  
 of \_\_\_\_\_ (name of organisation)  
 have read the contents of Sponsorship Opportunities of the [RCOG World Congress 2018](#) and have agreed to organise the following symposium:

Date : \_\_\_\_\_ Room: \_\_\_\_\_ Time Slot: \_\_\_\_\_

Symposium Title: \_\_\_\_\_

Chairperson: \_\_\_\_\_

Symposium programme (please specify scientific contents and speakers)

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Total cost (subject to Goods and Services Tax (7%)) =  SGD Dollars

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Postal Address: \_\_\_\_\_

\_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Country /Area code: \_\_\_\_\_ / \_\_\_\_\_ Telephone: \_\_\_\_\_ Facsimile: \_\_\_\_\_

Email: \_\_\_\_\_

- Note:**
- Please refer to pages 13 & 14 for details.
  - Please use one form per symposium
  - All sponsorship packages are subject to 7% GST or prevailing government tax at time of billing.
  - All sponsors taking “Platinum, Gold, Silver or Bronze Sponsorship Packages” are to submit Forms A & B by **Friday, 26 May 2017**.
  - Please fill-out this form as **N/A** if you are not sponsoring any of the Satellite, Breakfast or Lunch Symposium
  - The following payment terms apply:
    - 50% of the total sum to be submitted together with Forms A & B
    - 30% of the total sum to be paid by **Monday, 20 November 2017**
    - Balance 20% of the sum total to be paid by **Monday, 22 January 2018**



# LETTER OF CONFIRMATION

TO BE COMPLETED BY:  
**RCOG WORLD CONGRESS 2018 SECRETARIAT  
FOR THE RCOG WORLD CONGRESS 2018**

This Contract has been accepted and the benefits as indicated in the **Sponsorship Opportunities** will be duly awarded to the Sponsor.

**Confirmation No: RCOG 2018 /** \_\_\_\_\_

**Name of Sponsoring Company:** \_\_\_\_\_

**Exhibition Booth Space Number(s):** \_\_\_\_\_ has been assigned. (Please refer to the Terms & Conditions in the Exhibition Prospectus)

DESCRIPTIONS	TOTAL SPONSORSHIP MONEY SGD	DEPOSIT With Commitment Forms SGD	2 <sup>nd</sup> PAYMENT (By 20 Nov 2017) SGD	FINAL PAYMENT (By 22 January 2018) SGD
<b>Payment Instruction</b>		<b>(50% of Total Amount)</b>	<b>(30% of Total)</b>	<b>(20% of Total)</b>
I. Total Sponsorship Money in Singapore Dollars (Agreement Letter )	N/A			
II. Add SGD50 Bank Admin Charge per payment by Telegraphic Transfer / Bank Draft	N/A			
III. Total Sponsorship Money in SGD & Bank Admin Charge (Point I + II = Point III)	N/A			
IV. Add Goods & Services Tax (GST)	N/A			
V. Total Amount Payable after GST (Point III + IV = Point V)	N/A			

*All sponsorship packages are subject to 7% GST or prevailing government tax at time of billing.  
For payment by Telegraphic Transfer or Bank Draft, please add SGD50 bank charge for each payment.*

## FOR RCOG WORLD CONGRESS 2018 STAFF USE ONLY

**Deposit :** SGD [ / ] Balance Due SGD [ / ] Date of Issue : \_\_\_\_/\_\_\_\_/\_\_\_\_

Cheque /Telegraphic Transfer No : \_\_\_\_\_ Bank : \_\_\_\_\_ Branch: \_\_\_\_\_

**2<sup>nd</sup> Payment :** SGD [ / ] Balance Due SGD [ / ] Date of Issue : \_\_\_\_/\_\_\_\_/\_\_\_\_

Cheque /Telegraphic Transfer No : \_\_\_\_\_ Bank : \_\_\_\_\_ Branch: \_\_\_\_\_

**Final Payment :** SGD [ / ] Balance Due SGD [ / ] Date of Issue : \_\_\_\_/\_\_\_\_/\_\_\_\_

Cheque/ Telegraphic Transfer No. : \_\_\_\_\_ Bank : \_\_\_\_\_ Branch: \_\_\_\_\_

Accepted by : \_\_\_\_\_ Date : \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature : \_\_\_\_\_ Company's Stamp : \_\_\_\_\_

Comments : \_\_\_\_\_